## Press Release - For Immediate Release

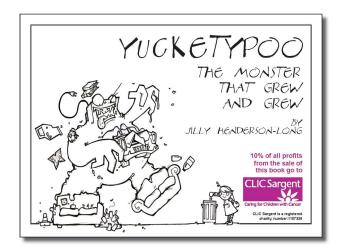
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## **Yucketypoo - The Monster That Grew and Grew**

(ISBN 978-0-9549165-2-7)



Written by Jilly Henderson-Long Illustrated by Ashley Stevens Published by Lollypop Publishing Ltd

This delightful poem book is the first in a series aimed at 5-7 year olds with the specific intention of making children aware of their environment. It is the story of a creature that grows from the rubbish left lying around by the townsfolk. Threatening to take over the world, it is down to a little girl to save the day. Lovely poems take you through the story and introduce you to the pond and the fishes that live there.

Jilly shows children through her charming rhyme that to make the environment a much nicer place to be they must discard their litter responsibly.

Due for publication on 1<sup>st</sup> December 2007 Price £5.95 (P/B) **Yucketypoo Slimes Again** - ISBN 978-0-9549165-4-1 and **Yucketypoo Cleans Up** - ISBN 978-0-9549165-5-8

Also in the Yucketypoo Series

Lollypop Publishing Ltd. is a socially publishing book company aware concentrating specifically on social and environmental issues. 10% of all profits from book sales are donated to CLIC Sargent - the UK's leading children's cancer charity. Every day in the UK 10 children and young people are diagnosed with cancer and Leukemia. CLIC Sargent's mission is to be there for each family, caring every step of the way, providing individual support to children and young people with cancer and leukemia and their families.



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