

# the ICT network for the west midlands



If your business depends on sustainable, high quality ICT products and services, you cannot afford to ignore the West Midlands IT Association.

**WMita mean business in the West Midlands**

## What is WMita?

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WMita, the exciting new association representing the region's ICT industry, is open for business. The West Midlands IT Association is an elite band of some of the finest IT specialists in the region: hundreds of companies from across the West Midlands have joined together to provide an impressive array of integrated and value for money solutions.

## What do we do?

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The role of the Association is to provide networking, training and business and professional development programmes for members. We also partner with other business and public sector organisations on market-related initiatives. In these difficult times for the ICT industry, the smart companies are those that are prepared to work together – with their customers, with each other and with business-friendly support agencies.

## How does it work?

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WMita operate at both regional and local levels. The organisation is split into branches across the West Midlands as follows:-

- Black Country
- Birmingham

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- Coventry, Solihull and Warwickshire
- Herefordshire and Worcestershire
- Shropshire
- Staffordshire
- West Midlands Digital.

A potential customer can simply contact WMita head office in order to have access to a wide range of local ICT-focused business solutions.

# the benefits for WMita customers

WMita customers have the reassurance that comes from dealing with a quality-driven organisation. The group provides:-

- A "one-stop shop" for all ICT needs.
- High quality, reliable solutions.
- Easy access to ICT and funding experts in the region.
- Growth potential for the region's businesses.
- All ICT requirements are catered for - from networks, hardware and software, through to bespoke systems, eCommerce, marketing and back-end systems.
- A specialist branch has expertise in added-value services to the ICT sector, such as legal and accountancy.
- WMita can add further value with a full range of support services such as graphic design solutions, multimedia presentations, photography and print.

## Further information

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To find out how the West Midlands IT Association can benefit your business, please contact head office by telephone on **0121 506 9320**, via email to **info@wmita.co.uk**, or visit the web site **www.wmita.co.uk**.



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